Preparation for AS Business Summer 2022

Welcome to Business. Business is a dynamic subject – it is current, always changing and relevant to our modern world. If you are studying Business at A level you need to up to date with what is happening in the business world. It is essential that you read around the subject to be able to apply your knowledge to different scenarios that you will come across during your course.

1. **Look at BBC news website regularly** [**http://www.bbc.co.uk/news/business**](http://www.bbc.co.uk/news/business)

**Follow the storyline on**

* Recent developments of any businesses affected by changes in supply chains (resulting from Covid 19, war in Ukraine, Brexit )
* Recent developments in technology developing or changing a business
* Recent developments and results in the changes in the Economic environment (eg rise in inflation)

Example

<https://www.bbc.co.uk/news/business-61920559>

<https://www.bbc.co.uk/news/business-61919424>

<https://www.bbc.co.uk/news/business-61752799>

* Any developing stories in the holiday time
1. **Read any episode of The Boss**
2. <https://www.bbc.co.uk/news/business-48266511>
3. <https://www.bbc.co.uk/news/business-47785649>
4. <https://www.bbc.co.uk/news/business-47789080>
5. <https://www.bbc.co.uk/news/business-47567994>
6. Or if you scroll down the articles there are other links to click on
	1. Identify the reason why the entrepreneur began the business and what they achieved.
	2. Has the business been successful? Why?
7. **Watch any episode of Dragons Den.**

Identify a product, the price it will be sold, where / how customers can get hold of the product and how customers will be aware of the new product. Does the entrepreneur gain funding and how much equity need to be given. How important is the financing of the product?

1. **Sign up to the Business Blog** on [www.tutor2u.net](http://www.tutor2u.net). It gives you daily Business information and stories. You will be using this site a lot for A level Business. Make sure you use an email address that you do use.
2. **Download the BBC News App onto your phone**